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FOR IMMEDIATE RELEASE

CELEBRATE EARTH DAY AT THE BEACH: Saturday, April 27th PACIFICA

Pacifica, CA- On April 27th, 2019- the Pacific Beach Coalition (PBC), in partnership with the City of Pacifica and its residents, will be hosting its 15th Annual Earth Day Celebration, the largest Earth Day cleanup in the entire Bay Area. From 9:00am to 11:00am, PBC and thousands of volunteers will be cleaning up areas all along the San Mateo Coast. The public is then invited to attend EcoFest, a large celebration and educational event in honor of Earth Day held at Linda Mar State Beach from 11:00am to 2:30pm. Join us as “We All Need A Little Kelp!”

For information on logistics, parking and the sign-up sheet, please visit: <https://www.pacificbeachcoalition.org/earth-day-registration/>

This year, Kelp, is the Earth Day honoree and the topic of focus.

In addition, EcoFest will feature scores of environmental booths (see details below), family activities, a petting zoo, food, face painting, and entertainment including by Coast Tribe, No Direction, and Queen Green. Kelp expert, artist and author Josie Iselin will give a talk about kelp along our coast and exhibit some of her art and books. Kyle Thiermann, (professional surfer, podcaster, and filmmaker from California), creates gonzo-style mini-documentaries about current issues happening all over the world will be a featured speaker at the event.

Some of the booths participating at the EcoFest: Greater Farallones Association, The Marine Mammal Center, UC Santa Cruz Marine Kelp Team, San Mateo County Parks Foundation, Sea Shepherd Conservation Society, Sea Hugger, Peninsula Clean Energy, Green Kids Gardens, The HEAL Project, San Mateo County Office of Sustainability, Bike & Peds and more.

Since 2005, PBC’s Earth Day efforts have contributed to the removal of over 130,000 pounds of waste and well over a million cigarette butts from entering the ocean. “It’s finding its way into the ocean, which greatly impacts kelp, sea stars, dolphins, sea otters, shorebirds, marine life, and the health of our ocean. The Pacific Beach Coalition will support any coastal site with a leader and volunteers. It is fun to get together with friends, teams, or family to make a difference so helping on Earth Day is the perfect thing to do.”

This event is organized by the Pacific Beach Coalition and supported by Niantic, Recology of the Coast, City of Pacifica, County of San Mateo, Taco Bell, Peninsula Clean Energy, North Coast County Water District, O’Reilly Property Group, Eccleston Inc., Safeway, Daly City and Pacific Manor Hardware.

More Photos can be found at: <https://photos.app.goo.gl/FbVEhUFEzQzo7fev1>

