Pacifica Riptide

We Cover the Waterfront

December 28, 2007

Pacifica Beach Coalition Gears Up for 2008, Jan. 8

Pacifica Beach Coalition (PBC) meets Tuesday, Jan. 8 at Pacifica Library on Hilton Way from 7 to 8:30 p.m. This meeting is to welcome new members and introduce PBC to people who may be interested in joining. PBC is committed to helping preserve the beaches, the ocean, and the wildlife of Pacifica. PBC educates and engages the community in the fight against litter so that our waters will be safe for all creatures, great and small. If you are interested in stewarding the beaches, advocating for birds and wildlife, and reducing litter, your help and expertise would be welcome.

In addition to organizing beach cleanups and Adopt a Beach programs all year long, PBC organizes citywide work projects for Earth Day and California Coastal Cleanup Day. In 2007, two citywide cleanups with 1,000 volunteers removed more than 20,000 pounds of litter, recyclables, and greenwaste from Pacifica's beaches, streets, parks, and parking lots.

The oil spill on Nov. 7 reinforced how important it is for local organizations to mobilize and be ready to help in case of emergency. PBC wants people trained in bird and sea mammal rescue and oil spill response, and people to help with policy changes so that we do not have to wait for federal authorities to act in Pacifica in case of future incidents. If you want to be part of PBC to make these things happen, please join us on Jan. 8. For information, call Lynn Adams at 650-355-1668.

PACIFICA BEACH COALITION/ENVIRONMENTAL FAMILY

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