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**FOR IMMEDIATE RELEASE**

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**DON'T MISS *CHASING MAVERICK'S* ON THE BIG SCREEN AT  
THE PACIFICA BEACH COALITION'S ANNUAL SURF MOVIE FUNDRAISER  
BENEFITTING THE 10<sup>TH</sup> ANNIVERSARY OF  
PACIFICA'S CITYWIDE EARTH DAY OF ACTION 2014**

**WHEN: SATURDAY, MARCH 22, 2014 - TWO SHOW TIMES: 5:00 PM & 8:00 PM  
WHERE: MILDRED OWEN CONCERT HALL, 1220 LINDA MAR BLVD, PACIFICA**

**Bring Friends, Family and the Neighbors to See an Inspirational Movie Capturing  
the Heartfelt Dreams of Courageous Surfers and the Most Spectacular Footage of Local Epic Big  
Wave Action Ever Caught on Film!**

**Special Guests include Surfing Legend Frosty Hesson, Mavericks' Big Wave Surf Stars  
and "Chasing Mavericks" Producer Signing Autographs and Sharing Insights on  
Filming Here in Our Beach Communities - A Movie Experience Not to Be Missed**

**(Pacifica, CA – February 18, 2014)** — The Pacifica Beach Coalition (PBC) in partnership with the Pedro Point Surf Club of Northern California (PPSC) will screen *Chasing Mavericks*, an awe-inspiring feature film which shines the light on the life and spirit of Jay Moriarty and features the Mavericks' surf break, some of the most dangerous waves in the world located off the San Mateo County coastline in Half Moon Bay, California.

The film, starring Gerard Butler, Elisabeth Shue and Hollywood newcomer Jonny Weston, is based on the true adventures of inspiring big wave surfer Jay Moriarty and his unique friendship with veteran surfer Frosty Hesson (portrayed by Butler in a stellar performance). It is a tale of courage and friendship delving into the psyche and spirituality of surfing when 15-year-old Moriarty (played by Weston) discovers the sheer force and giant power of Mavericks' epic surf break. In pursuit of his dream to master one of the most dangerous waves in the world, young Moriarty reaches out to surfing legend Frosty Hesson to prepare and train him to ride and survive these infamously unforgiving monster waves. The mentorship turns into an extraordinary bond that transforms both their lives, as Jay and Frosty learn valuable life lessons about conquering fears in the pursuit of achieving their dreams.

"We are very excited and proud to bring this movie to Pacifica to support the Pacific Beach Coalition's amazing Earth Day of Action event," said Greg Cochran, president of PPSC. "We couldn't be prouder to gather together some of Mavericks' finest surfers including Frosty Hesson for a 'meet and greet,' and to showcase our wonderful coast. This event will be a very special experience for young and old, surfers and non-surfers alike!" added Cochran.

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“Filming ‘Chasing Mavericks’ from Santa Cruz to Pacifica was a remarkable adventure!”, shared Kathleen Courtney, Associate Producer of the movie. The residents of this coast showed us daily how to “live like Jay” by welcoming us graciously and treating our film crew with a spirit and kindness that I’ve rarely experienced. In fact, I have now re-located to Pacifica, joined the Pacifica Beach Coalition and am thrilled to share this film with the community that I now call home!”

Drenched with hope, purpose and substance, the film features stunning photography and sound capturing not only northern California's beautiful coastal scenery and daring powerful wave action, but also the spirit of Moriarty inspiring us all to “Live Like Jay” and respect our environment while following our own true paths from the heart.

### **To Purchase Tickets:**

Cost: \$15.00 each in advance, \$20.00 each at the door\*

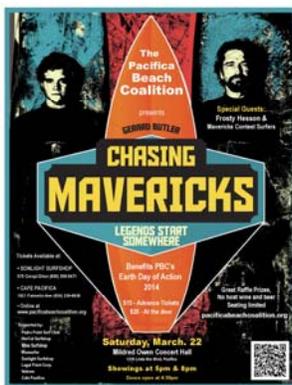
Visit Sonlight Surfshop at 575 Crespi Drive (650) 359-5471, or Cafe Pacifica at 1821 Palmetto (650) 359-6938 in Pacifica. Buy online at [www.pacificabeachcoalition.org](http://www.pacificabeachcoalition.org). For details on purchasing tickets by check before March 7<sup>th</sup>, visit: <http://www.pacificabeachcoalition.org/2014-movie-night-benefit>

\*Limited seating - purchasing tickets in advance is highly recommended.

All proceeds from the movie event benefit the 10<sup>th</sup> Anniversary of Earth Day of Action, a citywide day of action, education and celebration of our coastal environment hosted by the Pacifica Beach Coalition to be held on Saturday, April 26, 2014. If you’re unable to attend the annual fundraiser, you can support Earth Day of Action 2014, the PBC’s primary community-wide education event, by making a tax-deductible contribution at [www.pacificabeachcoalition.org/donate-now](http://www.pacificabeachcoalition.org/donate-now)

**About the Pacifica Beach Coalition:** The Pacifica Beach Coalition is dedicated to preserving the ocean, coastal habitat and wildlife, and ending litter through advocacy, education, community building, and citizen action. For more information, visit [www.pacificabeachcoalition.org](http://www.pacificabeachcoalition.org). For Earth Day 2013, the PBC organized over 8500 volunteers including 150 community groups, 120 businesses and 6000 students who removed over 15,000 pounds of trash, recycles, and green waste.

**About the Pedro Point Surf Club of Northern California:** The **Pedro Point Surf Club of Northern California** was formed by a group of Peninsula surfers in 1987 at Pedro Point (Pacifica State Beach), the club’s home break. The club’s charitable purpose is to raise funds to contribute to local community and beach related non-profit groups. In addition to sponsoring the annual Surf Movie fundraiser since 2008, the Club has made significant contributions to support non-profit groups including the Pacifica Beach Coalition. For more information, visit <http://pedropointsurfclub.org/>



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