Pacifica Beach Coalition

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Liz Saint John Read More

The Pacifica Beach Coalition is dedicated to preserving the ocean, coastal habitat and wildlife, and ending litter, through advocacy, education, community building, and citizen action.

They're inviting you to join them on Saturday, April 20th for Earth Day Action from 9:00am-11:30am and then an Earth Day Celebration from 11:30am-3:00pm. The Action includes beach and other designated area clean-ups...the Celebration includes live music, kids activities and more.

This year's event is dedicated to The Sharks of the Sea because most shark species are threatened by finning, long line fishing, and environmental challenges.

Pacifica Beach Coalition President Lynn Adams points out that helping the environment is an every day event...and she offers ways that you can help at home, at work, at school and out in the world. Their website offers a list of places you can "adopt' for clean-up...Adams explains that when people see garbage

thrown on a beach, parking lot or anywhere, it attracts more garbage. By simply cleaning up an area, it tends to stay clean.

play pause

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